

Regina Qu'Appelle Immunization Scheduler and Educational Programs Link



Type of Project: Research/Education
Organization: Regina Qu'Appelle Health Region
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Objectives:

1. Improve pediatric and childhood immunization coverage rates in the Regina Qu'Appelle Health Region.
2. Educate parents on the importance of "up-to-date" immunization coverage for their children using an online environment.
3. In an online, interactive format, allow parents to check the immunization schedule of their child and allow them to "set up" an electronic reminder by date of birth about upcoming immunizations.
4. Link the Saskatchewan Immunization Schedule and Tracker with programs available for children offered by Population and Public Health Services, Regina Qu'Appelle Health Region.

Target Audience: Parents

Project Summary: The project will involve the following activities:

1. The immunization page of the Regina Qu'Appelle Health Region's website will be redesigned.
2. An interactive immunization tracker will be developed and linked within the redesigned immunization webpage that will:
 - a. allow parents to check the Saskatchewan Immunization Schedule for their child by date of birth.
 - b. provide parents the opportunity to set up an online immunization reminder in a safe and secure environment.
 - c. link parents to a listing of additional programs and services offered by Population and Public Health Services for the specified age of the child.
3. An educational and marketing program for staff and the public about the new, interactive website and its features will be developed.

A survey at the time of immunization will be conducted evaluating educational impact (i.e., did the web site provide a better understanding of immunizations and their importance), immunization coverage impact (i.e., did reminders increase immunization compliance) and a holistic impact (i.e., were other health department services utilized as a result of the online information).

Planned Completion Date: December 2008