



**01-20 April 2025 • Social Media Calendar**  
**du 1er au 20 avril 2025 • calendrier pour médias sociaux**

Times indicated: Eastern Time • Heure de l'Est indiquée

| time/<br>heure                            | ENGLISH • ANGLAIS   | FRANÇAIS • FRENCH  |
|---|---|--|
| <b>01 April • le 1<sup>er</sup> avril</b> |   |  |
| 07:00                                     | Don't let history repeat itself. Protect your future. Get immunized.   <a href="https://immunize.ca/sites/default/files/niaw2025_poster1_web_e.pdf">https://immunize.ca/sites/default/files/niaw2025_poster1_web_e.pdf</a> #DontLetHistoryRepeatItself #ProtectYourFuture #GetImmunized #VaccinesWork #NIAW2025   | Ne laissons pas l'histoire se répéter. Protégez votre avenir. Faites-vous vacciner.   <a href="https://immunize.ca/sites/default/files/niaw2025_poster1_web_f.pdf">https://immunize.ca/sites/default/files/niaw2025_poster1_web_f.pdf</a> #NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #FaitesVousVacciner #LesVaccinsÇaMarche #SNPV2025  |
| 12:00                                     | Tetanus. Pneumococcal. COVID. HPV. Any of these diseases could have a severe impact on your health. But the good news is that you can take action to protect yourself. The best way? #GetImmunized   <a href="https://immunize.ca/sites/default/files/niaw2025_poster2_web_e.pdf">https://immunize.ca/sites/default/files/niaw2025_poster2_web_e.pdf</a> #DontLetHistoryRepeatItself #ProtectYourFuture #VaccinesWork #NIAW2025                   | Le tétanos. Le pneumocoque. La COVID. Le VPH. N'importe laquelle de ces maladies pourrait sévèrement affecter votre santé. Mais bonne nouvelle, vous pouvez agir pour vous en protéger. Le meilleur moyen? #FaitesVousVacciner   <a href="https://immunize.ca/sites/default/files/niaw2025_poster2_web_f.pdf">https://immunize.ca/sites/default/files/niaw2025_poster2_web_f.pdf</a> #NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #LesVaccinsÇaMarche #SNPV2025   |
| 18:00                                     | Polio. Diphtheria. Meningitis. Whooping cough. All of these diseases still circulate and can be devastating. Fortunately, they are preventable! The best way to protect yourself and your family is to #GetImmunized   <a href="https://immunize.ca/sites/default/files/niaw2025_poster3_web_e.pdf">https://immunize.ca/sites/default/files/niaw2025_poster3_web_e.pdf</a> #DontLetHistoryRepeatItself #ProtectYourFuture #VaccinesWork #NIAW2025 | La polio. La diphtérie. La méningite. La coqueluche. Toutes ces maladies circulent encore et peuvent être dévastatrices. Heureusement, elles sont évitables! Le meilleur moyen de vous en protéger, vous et votre famille, est de vous faire vacciner.   <a href="https://immunize.ca/sites/default/files/niaw2025_poster3_web_f.pdf">https://immunize.ca/sites/default/files/niaw2025_poster3_web_f.pdf</a> #NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #LesVaccinsÇaMarche #FaitesVousVacciner #SNPV2025 |
| <b>02 April • le 2 avril</b>              |   |  |
| 07:00                                     | Public Health 2025 – the Canadian Public Health Association's national conference – will be in Winnipeg, Manitoba from 29 April to 01 May 2025. More info and to register: <a href="https://www.cpha.ca/publichealth2025">https://www.cpha.ca/publichealth2025</a> #ph25sp  | Santé publique 2025 – la conférence nationale de l'Association canadienne de santé publique – aura lieu du 29 avril au 1er mai 2025 à Winnipeg (Manitoba). En savoir plus et pour vous inscrire : <a href="https://www.cpha.ca/fr/santepublique2025">https://www.cpha.ca/fr/santepublique2025</a> #ph25sp  |
| 08:00                                     | A short video for health care professionals   How to recommend vaccines to patients planning a #pregnancy   <a href="https://youtu.be/Ka3OPMz_q_I">https://youtu.be/Ka3OPMz_q_I</a> #VaccinesWork #GetImmunized   | Une courte vidéo à l'intention des professionnel·les de la santé   Comment recommander des vaccins aux patientes qui prévoient une #grossesse   <a href="https://youtu.be/haUUjUiiuw4">https://youtu.be/haUUjUiiuw4</a> #LesVaccinsÇaMarche #FaitesVousVacciner  |
| 12:00                                     | A short video for health care professionals   How to recommend vaccines to patients who are #pregnant   <a href="https://youtu.be/tJENY2COqkI">https://youtu.be/tJENY2COqkI</a> #VaccinesWork #GetImmunized   | Une courte vidéo à l'intention des professionnel·les de la santé   Comment recommander des vaccins aux patientes #enceintes   <a href="https://youtu.be/7ms0tGb6BmQ">https://youtu.be/7ms0tGb6BmQ</a> #LesVaccinsÇaMarche #FaitesVousVacciner  |

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|------------------------------|---|--|
| 18:00                        | A short video for health care professionals   How to recommend vaccines for patients who are breastfeeding   <a href="https://youtu.be/r12NArtgZ8">https://youtu.be/ r12NArtgZ8</a> #VaccinesWork #GetImmunized   | Une courte vidéo à l'intention des professionnel·les de la santé   Comment recommander des vaccins pour les patients qui allaitent   <a href="https://youtu.be/wJztYVojFCw">https://youtu.be/wJztYVojFCw</a> #LesVaccinsÇaMarche #FaitesVousVacciner   |
| <b>03 April • le 3 avril</b> |   |  |
| 07:00                        | It's #ThrowbackThursday!<br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/social%20media/tbt_pertussis_ig_1_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/social%20media/tbt_pertussis_ig_1_e.png</a> #pertussis #whoopingcough #VaccinesWork #GetImmunized   | Aujourd'hui : #JeudiRétro!<br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/social%20media/tbt_pertussis_ig_1_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/social%20media/tbt_pertussis_ig_1_f.png</a> #coqueluche #LesVaccinsÇaMarche #FaitesVousVacciner  |
| 08:00                        | Mark your calendars! Canada's National Immunization Awareness Week will take place from 21-30 April 2025.   <a href="https://immunize.ca/niaw">https://immunize.ca/niaw</a> #DontLetHistoryRepeatItself #ProtectYourFuture #VaccinesWork #GetImmunized #NIAW2025  | À vos calendriers! La Semaine nationale de promotion de la vaccination aura lieu du 21 au 30 avril 2025.   <a href="https://immunize.ca/fr/snpv">https://immunize.ca/fr/snpv</a> #NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #LesVaccinsÇaMarche #FaitesVousVacciner #SNPV2025   |
| 12:00                        | Proclaim Canada's National Immunization Awareness Week 2025 in your community (using our sample proclamation)!   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/NIAW/2025/niaw2025_proclamation_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/NIAW/2025/niaw2025_proclamation_e.pdf</a> #DontLetHistoryRepeatItself #ProtectYourFuture #VaccinesWork #GetImmunized #NIAW2025       | Proclamez la Semaine nationale de promotion de la vaccination 2025 dans votre communauté (en utilisant notre modèle de proclamation)!   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/NIAW/2025/snpv2025_proclamation_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/NIAW/2025/snpv2025_proclamation_f.pdf</a> #NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #LesVaccinsÇaMarche #FaitesVousVacciner #SNPV2025                                |
| 18:00                        | National Immunization Awareness Week (21-30 April 2025)   Awareness campaign ideas: Get your community involved!   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/NIAW/2025/campaign_ideas_niaw2025_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/NIAW/2025/campaign_ideas_niaw2025_e.pdf</a> #DontLetHistoryRepeatItself #ProtectYourFuture #VaccinesWork #GetImmunized #NIAW2025 | La Semaine nationale de promotion de la vaccination (du 21 au 30 avril 2025)   Idées pour les campagnes de promotion : Mettez votre collectivité à contribution!   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/NIAW/2025/campaign_ideas_niaw2025_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/NIAW/2025/campaign_ideas_niaw2025_f.pdf</a> #NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #LesVaccinsÇaMarche #FaitesVousVacciner #SNPV2025 |
| <b>04 April • le 4 avril</b> |   |  |
| 07:00                        | Canadian Public Health Week (07-11 April 2025) is a time to recognize the contributions of #PublicHealth and highlight issues that are important to improving our health and well-being   Find out more! <a href="https://www.cpha.ca/cphw">https://www.cpha.ca/cphw</a> #CPHW  | La Semaine de la santé publique canadienne (du 7 au 11 avril 2025) est l'occasion de faire reconnaître les contributions de la #SantéPublique et de mettre de l'avant des questions importantes pour l'amélioration de la santé et du bien-être   En savoir plus : <a href="https://www.cpha.ca/fr/sspc">https://www.cpha.ca/fr/sspc</a> #SSPC   |
| 08:00                        | Watch our new short video   Measles is no party!   <a href="https://youtu.be/pJERNBLbTAK?si=JdGwRgl3tYClav5">https://youtu.be/pJERNBLbTAK?si=JdGwRgl3tYClav5</a> #measles #VaccinesWork #GetImmunized   | Visionner notre nouvelle courte vidéo   La rougeole n'est pas une partie de plaisir!   <a href="https://www.youtube.com/watch?v=gAiq07vX5x0">https://www.youtube.com/watch?v=gAiq07vX5x0</a> #rougeole #LesVaccinsÇaMarche #FaitesVousVacciner   |



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| 12:00                        | It's proven. <b>#VaccinesWork</b> .   Case counts of 6 vaccine-preventable diseases before and after routine vaccination   Public Health Agency of Canada   <a href="https://www.canada.ca/en/public-health/services/publications/healthy-living/vaccines-work-infographic.html">https://www.canada.ca/en/public-health/services/publications/healthy-living/vaccines-work-infographic.html</a> <b>#GetImmunized</b>  | C'est prouvé. Les vaccins fonctionnent.   Nombre de cas de 6 maladies évitables par la vaccination avant et après la vaccination de routine   Agence de la santé publique du Canada   <a href="https://www.canada.ca/fr/sante-publique/services/publications/vie-saine/infographie-vaccins-fonctionnent.html">https://www.canada.ca/fr/sante-publique/services/publications/vie-saine/infographie-vaccins-fonctionnent.html</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b>  |
| 18:00                        | Be protected against diseases. <b>#GetImmunized</b> now!   original winning artwork by a Grade 6 student   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/Poster%20Contest/2018/National_Winner_2018.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/Poster%20Contest/2018/National_Winner_2018.jpg</a> <b>#VaccinesWork</b>   | Don't wait, get vaccinated   N'attendez pas, <b>#FaitesVousVacciner!</b>   affiche gagnante dessinée par une élève de 6e année   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/Poster%20Contest/2018/National_Runner-up_2018.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Campaigns/Poster%20Contest/2018/National_Runner-up_2018.jpg</a> <b>#LesVaccinsÇaMarche</b>   |
| <b>05 April • le 5 avril</b> |   |   |
| 10:00                        | Measles. Mumps. Rubella. Chickenpox. All of these diseases are contagious and can be really serious – but they're easily preventable. The best way to protect yourself and your family is to <b>#GetImmunized</b>   <a href="https://immunize.ca/sites/default/files/niaw2025_poster4_web_e.pdf">https://immunize.ca/sites/default/files/niaw2025_poster4_web_e.pdf</a> <b>#DontLetHistoryRepeatItself #ProtectYourFuture #VaccinesWork #NIAW2025</b>   | La rougeole. Les oreillons. La rubéole. La varicelle. Toutes ces maladies sont contagieuses et peuvent être vraiment graves – mais elles sont facilement évitables. Le meilleur moyen de vous en protéger, vous et votre famille, est de vous faire vacciner   <a href="https://immunize.ca/sites/default/files/niaw2025_poster4_web_f.pdf">https://immunize.ca/sites/default/files/niaw2025_poster4_web_f.pdf</a> <b>#NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #LesVaccinsÇaMarche #FaitesVousVacciner #SNPV2025</b> |
| 16:00                        | Influenza. RSV. Hepatitis A. Hepatitis B. Why risk your health with any of these vaccine-preventable diseases? The best way to protect yourself and your family is to <b>#GetImmunized</b>   <a href="https://immunize.ca/sites/default/files/niaw2025_poster5_web_e.pdf">https://immunize.ca/sites/default/files/niaw2025_poster5_web_e.pdf</a> <b>#DontLetHistoryRepeatItself #ProtectYourFuture #VaccinesWork #NIAW2025</b>  | La grippe. Le VRS. L'hépatite A. L'hépatite B. Pourquoi risquer votre santé avec l'une de ces maladies évitables par la vaccination? Le meilleur moyen de vous en protéger, vous et votre famille, est de vous faire vacciner.   <a href="https://immunize.ca/sites/default/files/niaw2025_poster5_web_f.pdf">https://immunize.ca/sites/default/files/niaw2025_poster5_web_f.pdf</a> <b>#NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #LesVaccinsÇaMarche #FaitesVousVacciner #SNPV2025</b>                               |
| <b>06 April • le 6 avril</b> |   |   |
| 10:00                        | <b>#Meningococcal</b> disease in teens and young adults   informative infographic from Immunize Canada   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Infographic/meningococcal_infographic_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Infographic/meningococcal_infographic_web_e.pdf</a> <b>#VaccinesWork #GetImmunized</b> | La <b>#méningococcie</b> chez les ados et les jeunes adultes   Allez voir notre infographic informative   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Infographic/meningococcal_infographic_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Infographic/meningococcal_infographic_web_f.pdf</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b>  |
| 16:00                        | Informative factsheet from Immunize Canada   <b>#Measles</b> : What you need to know   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/Infographic/measles_infographic_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/Infographic/measles_infographic_web_e.pdf</a>  | Feuille de renseignements informatif créé par Immunisation Canada   <b>#Rougeole</b> : ce qu'il faut savoir   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Rougeole/Infographic/rougeole_infographic_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Rougeole/Infographic/rougeole_infographic_web_f.pdf</a>   |



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|------------------------------|---|--|
|                              | <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/measles_factsheet_web_e.pdf">t%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/measles_factsheet_web_e.pdf</a> #GetImmunized #VaccinesWork  | <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/measles_factsheet_web_f.pdf">ads%20(PDFs)/Products%20and%20Resources/Measles/measles_factsheet_web_f.pdf</a> #FaitesVousVacciner #LesVaccinsÇaMarche   |
| <b>07 April • le 7 avril</b> |   |  |
| 07:00                        | It's <b>#MythbustingMonday!</b> Let's tackle some misinformation. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mbm_measles_in_1_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mbm_measles_in_1_e.png</a> #VaccinesWork #GetImmunized #measles #TogetherAgainstMisinformation   | Aujourd'hui : <b>#LundiAntiMythes!</b> Abordons certaines informations erronées. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mbm_measles_in_1_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mbm_measles_in_1_f.png</a> #LesVaccinsÇaMarche #FaitesVousVacciner #rougeole #EnsembleContreLaDésinformation   |
| 08:00                        | It's <b>#MythbustingMonday!</b> Let's tackle some misinformation. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mbm_measles_in_3_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mbm_measles_in_3_e.png</a> #VaccinesWork #GetImmunized #measles #TogetherAgainstMisinformation   | Aujourd'hui : <b>#LundiAntiMythes!</b> Abordons certaines informations erronées. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mbm_measles_in_3_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mbm_measles_in_3_f.png</a> #LesVaccinsÇaMarche #FaitesVousVacciner #rougeole #EnsembleContreLaDésinformation   |
| 12:00                        | It's <b>#MythbustingMonday!</b> Let's tackle some misinformation. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Myth-busting%20Mondays/mbm_gen_in_4_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Myth-busting%20Mondays/mbm_gen_in_4_e.png</a> #VaccinesWork #GetImmunized #TogetherAgainstMisinformation  | Aujourd'hui : <b>#LundiAntiMythes!</b> Abordons certaines informations erronées. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Myth-busting%20Mondays/mbm_gen_in_4_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Myth-busting%20Mondays/mbm_gen_in_4_f.png</a> #LesVaccinsÇaMarche #FaitesVousVacciner #EnsembleContreLaDésinformation   |
| 18:00                        | It's <b>#MythbustingMonday!</b> Let's tackle some misinformation. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Social%20media%20images/mbm_men_in_5_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Social%20media%20images/mbm_men_in_5_e.png</a> #VaccinesWork #GetImmunized #meningococcal #TogetherAgainstMisinformation | Aujourd'hui : <b>#LundiAntiMythes!</b> Abordons certaines informations erronées. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Social%20media%20images/mbm_men_in_5_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Social%20media%20images/mbm_men_in_5_f.png</a> #LesVaccinsÇaMarche #méningocoque #FaitesVousVacciner #EnsembleContreLaDésinformation |
| <b>08 April • le 8 avril</b> |   |  |
| 07:00                        | Diphtheria: What you need to know   an informative factsheet from Immunize Canada   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Diphtheria/diphtheria_factsheet_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Diphtheria/diphtheria_factsheet_web_e.pdf</a> #diphtheria VaccinesWork #GetImmunized  | La diphtérie : ce qu'il faut savoir   un feuillet de renseignements informatif créé par Immunisation Canada   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Diphtheria/diphtheria_factsheet_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Diphtheria/diphtheria_factsheet_web_f.pdf</a> #diphtérie LesVaccinsÇaMarche #FaitesVousVacciner                                      |
| 12:00                        | Informative factsheet from Immunize Canada   Polio: What you need to know   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Polio/polio_factsheet_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Polio/polio_factsheet_web_e.pdf</a>   | Feuillet de renseignements informatif créé par Immunisation Canada   Polio : ce qu'il faut savoir   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Polio/polio_factsheet_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Polio/polio_factsheet_web_f.pdf</a>  |



**01-20 April 2025 • Social Media Calendar**  
**du 1er au 20 avril 2025 • calendrier pour médias sociaux**

| time/<br>heure                | ENGLISH • ANGLAIS   | FRANÇAIS • FRENCH  |
|-------------------------------|---|--|
|                               | <a href="#">t%20Uploads%20(PDFs)/Products%20and%20Resources/Polio/polio_factsheet_web_e.pdf</a> #polio #GetImmunized #VaccinesWork  | <a href="#">ads%20(PDFs)/Products%20and%20Resources/Polio/polio_factsheet_web_f.pdf</a> #polio #FaitesVousVacciner #LesVaccinsÇaMarche   |
| 18:00                         | Check out our informative factsheet   Tetanus: What you need to know  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/tetanus_factsheet_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/tetanus_factsheet_web_e.pdf</a> #tetanus #VaccinesWork #GetImmunized  | Allez voir notre feuillet de renseignements informatif   Tétanos : ce qu'il faut savoir  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/tetanus_factsheet_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/tetanus_factsheet_web_f.pdf</a> #tétanos #LesVaccinsÇaMarche #FaitesVousVacciner  |
| <b>09 April • le 9 avril</b>  |   |  |
| 07:00                         | Pocket Guide for Immunizers: #Pregnancy and #Breastfeeding   a guide for health care professionals, from Immunize Canada  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/pocket_guide_pregnancy_and_breastfeeding_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/pocket_guide_pregnancy_and_breastfeeding_web_e.pdf</a> #VaccinesWork #GetImmunized | Guide de poche pour vaccinateurs et vaccinatrices : #Grossesse et #allaitement   un guide à l'intention des professionnel·les de la santé, créé par Immunisation Canada  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/pocket_guide_pregnancy_and_breastfeeding_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/pocket_guide_pregnancy_and_breastfeeding_web_f.pdf</a> #LesVaccinsÇaMarche #FaitesVousVacciner     |
| 12:00                         | Health care professionals   Download and use our Pocket Guide for Immunizers: RSV Vaccines and Immunizing Agents  <br><a href="https://immunize.ca/sites/default/files/rsv_pocketguide_web_e.pdf">https://immunize.ca/sites/default/files/rsv_pocketguide_web_e.pdf</a> #RSV #VaccinesWork #GetImmunized  | Les professionnel·les de la santé   Télécharger et utiliser notre Guide de poche pour les vaccinateurs et vaccinatrices : Vaccins et agents immunisants contre le VRS  <br><a href="https://immunize.ca/sites/default/files/rsv_pocketguide_web_f.pdf">https://immunize.ca/sites/default/files/rsv_pocketguide_web_f.pdf</a> #VRS #LesVaccinsÇaMarche #FaitesVousVacciner  |
| 18:00                         | Improving vaccine confidence and uptake in pregnant Canadians: A toolkit for health professionals  <br><a href="https://immunize.ca/sites/default/files/HCP%20Toolkit_Pregnant%20Canadians_2024_EN.pdf">https://immunize.ca/sites/default/files/HCP%20Toolkit_Pregnant%20Canadians_2024_EN.pdf</a> #VaccinesWork #GetImmunized #pregnancy   | Améliorer la confiance dans les vaccins et la couverture vaccinale chez les Canadiennes enceintes : Une trousse d'outils à l'intention des professionnel·les de la santé  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/HCP%20Toolkit_Pregnant%20Canadians_2024_FR.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/HCP%20Toolkit_Pregnant%20Canadians_2024_FR.pdf</a> #LesVaccinsÇaMarche #FaitesVousVacciner #grossesse |
| <b>10 April • le 10 avril</b> |   |  |
| 07:00                         | It's #ThrowbackThursday!<br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Diphtheria/social%20media/NIAM_TBT_IG_3.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Diphtheria/social%20media/NIAM_TBT_IG_3.jpg</a> #diphtheria #VaccinesWork #GetImmunized   | Aujourd'hui : #JeudiRétro!<br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Diphtheria/social%20media/NIAM_TBT_IG_FR_3.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Diphtheria/social%20media/NIAM_TBT_IG_FR_3.jpg</a> #diphthérie #LesVaccinsÇaMarche #FaitesVousVacciner  |



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| time/<br>heure                | ENGLISH • ANGLAIS   | FRANÇAIS • FRENCH   |
|-------------------------------|---|---|
| 12:00                         | In this YouTube Short video, Dr. Vivien Brown discusses how to protect your children against <b>#polio</b>   <a href="https://youtu.be/XRDwGtg9R4">https://youtu.be/XRDwGtg9R4</a> <b>#VaccinesWork #GetImmunized</b>   | Dans cette vidéo « YouTube Short », la Dre Vivien Brown discute comment protéger vos enfants contre la <b>#polio</b>   <a href="https://youtu.be/jnmUKDeoUis">https://youtu.be/jnmUKDeoUis</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b>   |
| 18:00                         | Watch our short video!   Dr. Vivien Brown answers questions about <b>#tetanus, #diphtheria, and #pertussis (#whoopingcough)</b>   <a href="https://youtu.be/Z6owPTmWF2o?si=L9ffaj0K-ayOszMq">https://youtu.be/Z6owPTmWF2o?si=L9ffaj0K-ayOszMq</a> <b>#VaccinesWork #GetImmunized</b>  | Visionner notre courte vidéo!   La Dre Vivien Brown répond à des questions posées sur le <b>#tétanos, la #diphtérie et la #coqueluche</b>   <a href="https://youtu.be/PU4Yybe3xFg?si=Ok5XJU6neshhMEGB">https://youtu.be/PU4Yybe3xFg?si=Ok5XJU6neshhMEGB</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b>  |
| <b>11 April • le 11 avril</b> |   |   |
| 07:00                         | What is <b>#pertussis</b> ?   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/Poster/2023/pertussis_poster1_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/Poster/2023/pertussis_poster1_web_e.pdf</a> <b>#whoopingcough #VaccinesWork #GetImmunized</b>   | Qu'est-ce que la <b>#coqueluche</b> ?   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/Poster/2023/pertussis_poster1_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/Poster/2023/pertussis_poster1_web_f.pdf</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b>  |
| 12:00                         | Hepatitis B infection can lead to severe complications in adults, including liver damage. The hepatitis B vaccine is safe and the most effective way to help prevent hepatitis B   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Hepatitis%20B/2023/hepb_adults_in_1_e.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Hepatitis%20B/2023/hepb_adults_in_1_e.jpg</a> <b>#HepatitisB #VaccinesWork #GetImmunized</b>                   | L'infection à hépatite B peut entraîner de graves complications chez les adultes, y compris les lésions hépatiques. Le vaccin contre l'hépatite B est sûr et constitue le moyen le plus efficace de prévenir l'hépatite B   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Hepatitis%20B/2023/hepb_adults_in_1_f.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Hepatitis%20B/2023/hepb_adults_in_1_f.jpg</a> <b>#HépatiteB #LesVaccinsÇaMarche #FaitesVousVacciner</b>         |
| 18:00                         | Hepatitis B infection can lead to severe complications in children. Talk to your doctor, nurse, pharmacist, or local public health office about getting your children immunized against <b>#HepatitisB</b>   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Hepatitis%20B/2023/hepb_children_in_1_e.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Hepatitis%20B/2023/hepb_children_in_1_e.jpg</a> <b>#VaccinesWork #GetImmunized</b> | L'infection à <b>#HépatiteB</b> peut entraîner de graves complications chez les enfants. Pour obtenir le vaccin pour votre enfant, adressez-vous à votre médecin, infirmière/infirmier, pharmacien·ne ou service de santé publique local   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Hepatitis%20B/2023/hepb_children_in_1_f.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Hepatitis%20B/2023/hepb_children_in_1_f.jpg</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b> |
| <b>12 April • le 12 avril</b> |   |   |
| 10:00                         | Varicella (chickenpox): What you need to know   Check out our informative factsheet!   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Varicella/varicella_factsheet_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Varicella/varicella_factsheet_web_e.pdf</a> <b>#varicella #chickenpox #VaccinesWork #GetImmunized</b>  | Varicelle : ce qu'il faut savoir   Allez voir notre feuillet de renseignements informatif!   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Varicella/varicella_factsheet_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Varicella/varicella_factsheet_web_f.pdf</a> <b>#varicelle #LesVaccinsÇaMarche #FaitesVousVacciner</b>  |



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| time/<br>heure                | ENGLISH • ANGLAIS   | FRANÇAIS • FRENCH  |
|-------------------------------|---|--|
| 16:00                         | To successfully counter vaccine misinformation, learn more about this Misinformer Tactic: Firehose of Falsehood   resource created by Science Up First   <a href="https://scienceupfirst.com/misinformation-101/misinformer-tactic-firehose-of-falsehood/">https://scienceupfirst.com/misinformation-101/misinformer-tactic-firehose-of-falsehood/</a> #VaccinesWork #GetImmunized #TogetherAgainstMisinformation                         | Pour contrer la désinformation au sujet des vaccins, apprenez davantage sur cette Tactique de désinformation : Le trop-plein d'informations   ressource créée par La Science d'Abord   <a href="https://scienceupfirst.com/labc-de-la-desinformation/tactique-de-desinformation-le-trop-plein-d-informations/?lang=fr">https://scienceupfirst.com/labc-de-la-desinformation/tactique-de-desinformation-le-trop-plein-d-informations/?lang=fr</a> #LesVaccinsÇaMarche #FaitesVousVacciner #EnsembleContreLaDésinformation |
| <b>13 April • le 13 avril</b> |   |  |
| 10:00                         | Check out our chart!   Ages and school grades in which #meningococcal vaccines are routinely administered, in each province and territory   <a href="https://immunize.ca/sites/default/files/meningococcal_vaccines_chart_web_e.pdf">https://immunize.ca/sites/default/files/meningococcal_vaccines_chart_web_e.pdf</a> #VaccinesWork #GetImmunized   | Allez voir notre tableau!   Âges et niveaux scolaires pour lesquels les vaccins contre le #méningocoque sont systématiquement administrés, par province et territoire   <a href="https://immunize.ca/sites/default/files/meningococcal_vaccines_chart_web_f.pdf">https://immunize.ca/sites/default/files/meningococcal_vaccines_chart_web_f.pdf</a> #LesVaccinsÇaMarche #FaitesVousVacciner  |
| 16:00                         | Check out Immunize Canada's short videos on #TikTok! <a href="https://www.tiktok.com/@immunizedotca?lang=en">https://www.tiktok.com/@immunizedotca?lang=en</a> #VaccinesWork #GetImmunized  | Allez voir notre collection de courtes vidéos sur #TikTok! <a href="https://www.tiktok.com/@immunizedotca?lang=fr">https://www.tiktok.com/@immunizedotca?lang=fr</a> #LesVaccinsÇaMarche #FaitesVousVacciner   |
| <b>14 April • le 14 avril</b> |   |  |
| 07:00                         | One week until Canada's National Immunization Awareness Week: 21-30 April 2025! Find out more: <a href="https://immunize.ca/niaw">https://immunize.ca/niaw</a> #DontLetHistoryRepeatItself #ProtectYourFuture #VaccinesWork #GetImmunized #NIAW2025   | La Semaine nationale de promotion de la vaccination aura lieu dans une semaine : du 21 au 30 avril 2025. En savoir plus : <a href="https://immunize.ca/fr/snpv">https://immunize.ca/fr/snpv</a> #NeLaissonsPasLHistoireSeRépéter #ProtégezVotreAvenir #LesVaccinsÇaMarche #FaitesVousVacciner #SNPV2025  |
| 08:00                         | It's #MythbustingMonday! Let's tackle some misinformation. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_3_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_3_e.png</a> #VaccinesWork #GetImmunized #TogetherAgainstMisinformation | Aujourd'hui : #LundiAntiMythes! Abordons certaines informations erronées. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_3_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_3_f.png</a> #LesVaccinsÇaMarche #FaitesVousVacciner #EnsembleContreLaDésinformation  |
| 12:00                         | It's #MythbustingMonday! Let's tackle some misinformation. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_4_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_4_e.png</a> #VaccinesWork #GetImmunized #TogetherAgainstMisinformation | Aujourd'hui : #LundiAntiMythes! Abordons certaines informations erronées. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_4_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_4_f.png</a> #LesVaccinsÇaMarche #FaitesVousVacciner #EnsembleContreLaDésinformation  |
| 18:00                         | It's #MythbustingMonday! Let's tackle some misinformation. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_5_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_5_e.png</a> #VaccinesWork #GetImmunized #TogetherAgainstMisinformation | Aujourd'hui : #LundiAntiMythes! Abordons certaines informations erronées. <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_5_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tetanus/MBMs/mbm_tetanus_in_5_f.png</a> #LesVaccinsÇaMarche #FaitesVousVacciner #EnsembleContreLaDésinformation  |



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| time/<br>heure                | ENGLISH • ANGLAIS   | FRANÇAIS • FRENCH   |
|-------------------------------|---|---|
|                               | <a href="#">BMs/mbm tetanus in 1 e.png</a> #VaccinesWork #GetImmunized #TogetherAgainstMisinformation   | <a href="#">in 1 f.png</a> #LesVaccinsÇaMarche #FaitesVousVacciner #EnsembleContreLaDésinformation  |
| <b>15 April • le 15 avril</b> |   |   |
| 07:00                         | Human papillomavirus (HPV): What you need to know   an informative factsheet from Immunize Canada   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/HPV/hpv_factsheet_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/HPV/hpv_factsheet_web_e.pdf</a> #HPV #VaccinesWork #GetImmunized  | Le virus du papillome humain (VPH) : ce qu'il faut savoir   feuillet de renseignements informatif créé par Immunisation Canada   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/HPV/hpv_factsheet_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/HPV/hpv_factsheet_web_f.pdf</a> #VPH #LesVaccinsÇaMarche #FaitesVousVacciner   |
| 12:00                         | Vaccines in #Pregnancy: What you need to know   Our factsheet is available in 14 languages! <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/vaccines_pregnancy_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/vaccines_pregnancy_web_e.pdf</a> #VaccinesWork #GetImmunized #VaxForTwo  | Les vaccins pendant la #grossesse : ce qu'il faut savoir   Notre feuillet de renseignements est disponible dans 14 langues! <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/vaccines_pregnancy_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pregnancy/vaccines_pregnancy_web_f.pdf</a> #LesVaccinsÇaMarche #FaitesVousVacciner #VaccinationPourDeux                                |
| 18:00                         | Check out Immunize Canada's infographic!   Pertussis vaccines in #pregnancy   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/Infographic/pertussis_pregnancy_infographic_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/Infographic/pertussis_pregnancy_infographic_web_e.pdf</a> #pertussis #whoopingcough #VaccinesWork #GetImmunized | Allez voir l'infographie créée par Immunisation Canada!   Les vaccins contre la coqueluche durant la #grossesse   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/Infographic/pertussis_pregnancy_infographic_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Pertussis/Infographic/pertussis_pregnancy_infographic_web_f.pdf</a> #coqueluche #LesVaccinsÇaMarche #FaitesVousVacciner |
| <b>16 April • le 16 avril</b> |   |   |
| 07:00                         | For health care professionals   Pocket Guide for Immunizers: HPV Vaccination   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/HPV/hpv_pocketguide_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/HPV/hpv_pocketguide_web_e.pdf</a> #HPV #VaccinesWork #GetImmunized   | Pour les professionnel·les de la santé   Guide de poche pour les vaccinateurs et vaccinatrices : Vaccination contre le VPH   Immunisation Canada   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/HPV/hpv_pocketguide_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/HPV/hpv_pocketguide_web_f.pdf</a> #VPH #LesVaccinsÇaMarche #FaitesVousVacciner   |
| 08:00                         | For health care professionals   Pocket Guide for Immunizers: Tdap/DTaP/IPV-containing Vaccines   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tdap%20pocket%20guide/tdap_pocketguide_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tdap%20pocket%20guide/tdap_pocketguide_web_e.pdf</a> #VaccinesWork #GetImmunized                                      | Pour les professionnel·les de la santé   Guide de poche pour les vaccinateurs et vaccinatrices : Vaccins à composants dcaT/DCaT/VPI   <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tdap%20pocket%20guide/tdap_pocketguide_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Tdap%20pocket%20guide/tdap_pocketguide_web_f.pdf</a> #LesVaccinsÇaMarche #FaitesVousVacciner                       |
| 12:00                         | For health care professionals   Pocket Guide for Immunizers: #Measles, #Mumps, and #Rubella Vaccination   | Pour les professionnel·les de la santé   Guide de poche pour vaccinateurs et vaccinatrices : Vaccination contre la #rougeole, la #rubéole et les #oreillons   |



**01-20 April 2025 • Social Media Calendar**  
**du 1er au 20 avril 2025 • calendrier pour médias sociaux**

| time/<br>heure                | ENGLISH • ANGLAIS  | FRANÇAIS • FRENCH   |
|-------------------------------|--|---|
|                               | <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/Pocket%20Guide/mmr_pocketguide_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/Pocket%20Guide/mmr_pocketguide_web_e.pdf</a> #MMR<br>#VaccinesWork #GetImmunized  | <a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/Pocket%20Guide/mmr_pocketguide_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/Pocket%20Guide/mmr_pocketguide_web_f.pdf</a> #RRO #LesVaccinsÇaMarche #FaitesVousVacciner  |
| 18:00                         | Health care professionals   stay up to date and subscribe to our e-newsletter, The Immunize Canada Boost, here:<br><a href="https://immunize.ca/subscribe-our-newsletter">https://immunize.ca/subscribe-our-newsletter</a> #VaccinesWork #GetImmunized   | Les professionnel·les de la santé   restez au courant et abonnez-vous à notre cyberbulletin, Une dose d'Immunisation Canada, ici :<br><a href="https://immunize.ca/fr/abonnez-vous-notre-bulletin">https://immunize.ca/fr/abonnez-vous-notre-bulletin</a> #LesVaccinsÇaMarche #FaitesVousVacciner   |
| <b>17 April • le 17 avril</b> |  |   |
| 07:00                         | It's #ThrowbackThursday!<br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20social%20media%20images/tbt_gen_in_1_e.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20social%20media%20images/tbt_gen_in_1_e.png</a> #measles<br>#VaccinesWork #GetImmunized                                | Aujourd'hui : #JeudiRétro!<br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20social%20media%20images/tbt_gen_in_1_f.png">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20social%20media%20images/tbt_gen_in_1_f.png</a> #rougeole #LesVaccinsÇaMarche #FaitesVousVacciner                                     |
| 12:00                         | Protect your child from meningococcal disease  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Poster/meningococcal_poster_1_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Poster/meningococcal_poster_1_web_e.pdf</a> #meningococcal<br>#VaccinesWork #GetImmunized | Protégez votre enfant contre la maladie à méningocoque  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Poster/meningococcal_poster_1_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Meningococcal/Poster/meningococcal_poster_1_web_f.pdf</a> #méningocoque #LesVaccinsÇaMarche #FaitesVousVacciner |
| 18:00                         | Community Immunity  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20Public/community_immunity_in_e.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20Public/community_immunity_in_e.jpg</a> #VaccinesWork #GetImmunized  | L'immunité collective  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20Public/community_immunity_in_f.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20Public/community_immunity_in_f.jpg</a> #LesVaccinsÇaMarche #FaitesVousVacciner  |
| <b>18 April • le 18 avril</b> |  |   |
| 07:00                         | Check out our vaccine safety infographic!<br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Vaccine%20Safety/vaccine_safety_infographic_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Vaccine%20Safety/vaccine_safety_infographic_web_e.pdf</a> #VaccinesWork #GetImmunized                         | Allez voir notre infographie au sujet de la sécurité des vaccins!<br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Vaccine%20Safety/vaccine_safety_infographic_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Vaccine%20Safety/vaccine_safety_infographic_web_f.pdf</a> #LesVaccinsÇaMarche #FaitesVousVacciner      |
| 12:00                         | In this short video, Dr. Vivien Brown speaks about protecting yourself against #HPV (human papillomavirus)  <br><a href="https://www.youtube.com/shorts/4pslDb_Wu8g?feature=share">https://www.youtube.com/shorts/4pslDb_Wu8g?feature=share</a><br>#VaccinesWork #GetImmunized   | Visionner cette courte vidéo : La Dre Vivien Brown : Se protéger contre le #VPH (le virus du papillome humain)  <br><a href="https://www.youtube.com/shorts/IMeK8zTPy7g?feature=share">https://www.youtube.com/shorts/IMeK8zTPy7g?feature=share</a><br>#LesVaccinsÇaMarche #FaitesVousVacciner  |



**01-20 April 2025 • Social Media Calendar**  
**du 1er au 20 avril 2025 • calendrier pour médias sociaux**

| time/<br>heure                | ENGLISH • ANGLAIS   | FRANÇAIS • FRENCH   |
|-------------------------------|---|---|
| 18:00                         | Immunize Canada has a great collection of YouTube Shorts videos in English and French, on a variety of immunization topics!<br><a href="https://www.youtube.com/@ImmunizeCanada/shorts">https://www.youtube.com/@ImmunizeCanada/shorts</a><br><b>#VaccinesWork #GetImmunized</b>  | Immunisation Canada vous propose une excellente collection de courtes vidéos (« YouTube Shorts ») en français et en anglais, sur une variété de sujets liés à la vaccination! <a href="https://www.youtube.com/@ImmunizeCanada/shorts">https://www.youtube.com/@ImmunizeCanada/shorts</a><br><b>#LesVaccinsÇaMarche #FaitesVousVacciner</b>   |
| <b>19 April • le 19 avril</b> |   |   |
| 10:00                         | Shingles (Herpes Zoster): What you need to know   an informative factsheet from Immunize Canada  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Shingles/shingles_factsheet_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Shingles/shingles_factsheet_web_e.pdf</a> <b>#shingles #VaccinesWork #GetImmunized</b>                                 | Le zona (herpès zoster) : ce qu'il faut savoir   feuillet de renseignements informatif créé par Immunisation Canada  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Shingles/shingles_factsheet_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Shingles/shingles_factsheet_web_f.pdf</a> <b>#zona #LesVaccinsÇaMarche #FaitesVousVacciner</b>   |
| 16:00                         | The <b>#measles</b> , <b>#mumps</b> , and <b>#rubella</b> ( <b>#MMR</b> ) vaccine: What you need to know   informative factsheet from Immunize Canada  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mmr_factsheet_web_e.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mmr_factsheet_web_e.pdf</a> <b>#VaccinesWork #GetImmunized</b> | Le vaccin contre la <b>#rougeole</b> , la <b>#rubéole</b> et les <b>#oreillons</b> ( <b>#RRO</b> ) : ce qu'il faut savoir   un feuillet de renseignements informatif créé par Immunisation Canada  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mmr_factsheet_web_f.pdf">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/Measles/mmr_factsheet_web_f.pdf</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b> |
| <b>20 April • le 20 avril</b> |   |   |
| 10:00                         | Hear Dr. Vivien Brown discuss the importance of protecting ourselves and our loved ones against meningitis B. Talk to your health care provider about the <b>#meningococcal</b> B vaccine.  <br><a href="https://youtu.be/FZPfHQVcKzc">https://youtu.be/FZPfHQVcKzc</a> <b>#VaccinesWork #GetImmunized</b>  | La Dre Vivien Brown discute de l'importance de nous protéger, nous et nos proches, contre la méningite type B. Parlez avec votre professionnel·le de la santé pour en savoir plus sur le vaccin contre la <b>#méningite</b> type B.  <br><a href="https://youtu.be/LIGDx5PPtPQ">https://youtu.be/LIGDx5PPtPQ</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b>   |
| 16:00                         | Here's how vaccines work!  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20Public/how_vaccines_work_in_e.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20Public/how_vaccines_work_in_e.jpg</a> <b>#VaccinesWork #GetImmunized</b>   | Comment fonctionnent les vaccins?  <br><a href="https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20Public/how_vaccines_work_in_f.jpg">https://immunize.ca/sites/default/files/Resource%20and%20Product%20Uploads%20(PDFs)/Products%20and%20Resources/General%20Public/how_vaccines_work_in_f.jpg</a> <b>#LesVaccinsÇaMarche #FaitesVousVacciner</b>   |