



Community of Practice Call

Building Vaccine Confidence Through Knowledge Translation



Thursday, August 21, 2025



11:30 am PT// 2:30pm ET



Zoom - [Register for Free Here!](#)



Featured Presenter: Antonella Pucci

Antonella Pucci is the Manager of Immunization Initiatives at the Canadian Public Health Association, where she leads Immunize Canada; a national coalition promoting vaccine understanding and uptake through innovation and public trust. Her work is driven by a passion for public health narratives, improving vaccine access, and debunking misinformation.

Why Join?

- ✓ Discover effective strategies for community-based vaccine promotion
- ✓ Learn about the intersection of narrative and public health communication
- ✓ Learn where you can access free, ready-to-use resources for client education and outreach.

About Immunize Canada

Immunize Canada is a national coalition that promotes vaccine confidence and uptake through a collaborative, evidence-based approach. The organization develops a wide range of knowledge translation resources for both healthcare professionals; such as pocket guides, reports, and webinars; and the public, including infographics, fact sheets, program charts, and educational videos. Current initiatives include the HPV Vaccine Task Force in Ontario and the annual National Immunization Awareness Month campaign, which raises public awareness about the importance of immunization across the lifespan.



This video call will be conducted in English, with simultaneous French translation provided.

Our Mission

To transform lives and communities by bringing humanity and healthcare to those sidelined by society.

About Us

The Dr. Peter Centre provides wraparound care to the sidelined 2% of the population that need complex health and social support.